

PHILIPS

Straightener

Ceramic Keratin

IonBoost

HP8316



Shine therapy for silky smooth hair

This straightener with ionic technology and keratin ceramic coating will help you get the beautiful hair and style you want in less time. The extra large plates have been designed specifically for thick or long hair.

Care and protect

- Keratin ceramic plates for smooth gliding and shiny hair
- 210°C professional high heat for perfect salon results

Beautifully styled hair

- More care with ionic conditioning for shiny, frizz-free hair
- Extra wide plates for better results with thick or long hair

Ease of use

- Fast heat up time, ready to use in 60 seconds
- 1.8 m cord for maximum flexibility
- Swivel cord to prevent tangled wires
- Easy lock for convenient storage

Highlights

Keratin infused ceramic plates



This straightener has keratin infused ceramic plates for ultimate shine and ultrasmooth gliding.

Ionic Care



Give your hair instant care with ionic conditioning. Charged negative ions eliminate static, condition your hair, and smooth the hair cuticles to intensify shine and glossiness. The result is smooth and frizz-free hair with beautiful shine.

Wide plates



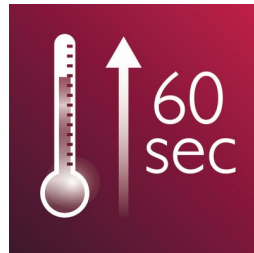
These extra wide straightening plates have been designed specifically for thick or long hair. The increased plate width can straighten more hair in one go and will help to reduce the time required to style.

210°C professional high heat



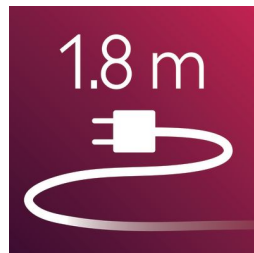
This high temperature enables you change the shape of your hair and gives you that perfect look like you've just come from the salon.

Instant heat up



The straightener has a fast heat up time, being ready to use in 60 seconds

1.8 m cord



1.8 m cord for maximum flexibility

Swivel cord

Useful swivel cord technology rotates the cord to prevent tangled wires.

Easy lock

Easy lock for convenient storage

Specifications

Features

- Keratin ceramic coating
- Ionic care
- Swivel cord
- Plate lock
- Storage hook

Technical specifications

- Wide Plates: 47x75mm
- Styling temperature: 210°C
- Heat-up time: 60 sec
- Cord length: 1.8 m
- Voltage: Worldwide V

Service

- 2-year worldwide guarantee

