



## Wake-up Light

Coloured Sunrise Simulation

7 Natural Sounds & FM Radio

Tap Snooze & Reading Lamp

Midnight Light Function



HF3531/60

## Wake up naturally

with a Wake-up Light and a coloured sunrise

Inspired by nature's sunrise the Philips Wake-up Light uses a unique combination of light and sound to wake you in a more natural way. The colour of the morning light changes from soft dawn reds through warm orange to bright yellow light.

### Natural light wakes you gradually

- Coloured Sunrise Simulation wakes you naturally
- 20 brightness settings to fit your personal preference
- Dimming light and sound gently send you off to sleep

### Natural sounds wake you gently

- FM radio lets you wake up with your favorite radio show
- Choice of 7 different natural wake up sounds

### Naturally designed around you

- Display automatically dims itself when the bedroom gets dark
- A soft light to guide you in the dark
- Just tap the top of the product to snooze

### Naturally proven to work

- Developed by Philips, experts in light for over 100 years.
- 92% of users agree that it is easier to get out of bed
- The only Wake-up Light clinically proven to work

# Highlights

## Coloured Sunrise Simulation



Inspired by nature's sunrise, light gradually increases within 30 minutes from soft morning red through orange until your room is filled with bright yellow light. This process of changing an increasing light stimulates your body to wake up naturally. By the time light has filled the room your chosen natural sound completes the wake up experience, leaving you ready for the day ahead.

## Midnight Light Function



The midnight light function of the Wake-up Light is designed to provide just enough light to find your way in the dark. While regular bedside lights use bright light, the midnight light uses a dim, subtle, orange light. This softer tone of the light is ideal for minimizing the disturbance of your night's sleep. Moreover, you can effortlessly activate the midnight light by tapping the top of the device twice. To deactivate this function, tap the top of the device twice again.

## Intuitive Dimming Display



The brightness of the display adjusts itself. If the bedroom is filled with light, the brightness increases to keep the display readable. When the bedroom is dark the brightness dims so it doesn't light up your bedroom when you are trying to sleep

## Proven by scientists



At this moment in time the Philips wake-up light is the only one scientifically proven to work. In order to make the Wake-up Light the best possible product it can be in genuinely waking you up naturally and energized we have done a lot of clinical research. This research was conducted by independent science facilities to study and prove the effects of the wake-up light on the overall wake up experience. This way we have proven, among other things, that the Philips Wake-up Light not only wakes you more naturally, but also more energized and that it improves your mood in the morning.

## Developed by Philips



Philips was founded over a 100 years ago as a company that produced and sold lightbulbs. Over 100 years Philips grew into a global company that brings innovation in lots of different areas. To this day lighting still is the soul of Philips. The Wake-up Light is proud to continue its heritage by building on years of knowledge and expertise of the world's most well-known lighting expert.

## Preferred by consumers



Independent research\* shows that 92% of Philips Wake-up light users find it is easier to get out of bed (Metrixlab 2011, N=209)

## Light Settings



The sensitivity to light differs per person. In general, when using a higher light intensity a person needs less time to become fully awake. The 20 light intensities of the Wake-up light can be personalized and even be set up to 300 lux.

# Specifications

## Sound

Number of Wake-up Sounds: 7  
Music from smartphone / iPod: No  
FM Radio

## Technical specifications

Voltage: 100/240 V  
Cord length: 180 cm  
Power: 16.5 W  
Frequency: 50/60 Hz  
Insulation: Class II  
Type of lamps: LEDs  
Power Output Adapter: 12W

## Weight and dimensions

Product weight: 1.15 kg  
Product dimensions: 19.2 (height) x 19.9 (diameter) x14.6 (depth) cm  
Country of origin: China  
Power Plug weight: 99 gram

## Easy to use

Anti-slip rubber feet  
Display brightness control: Self adjusting  
Snooze type: Smart snooze  
Instore demo function  
Number of alarm times: 2 alarms  
Controlled by iPhone/ iPod App: No  
Charges mobile phone  
Tap snooze for sound: 9 minutes

## Well-being by light

Increase alertness  
Wake-up gradually  
Drift to sleep naturally  
Wake up naturally

## Natural light

Sunrise simulating process: adjustable 20-40 minutes  
Brightness settings: 20  
Colored sunrise simulation: Yes. Red, to orange to yellow  
Light intensity: 300 Lux  
Sunset simul. & white noise

## Safety and Regulations

Not for general illumination  
UV-free  
To wake up with light

