



Vivid Ends straightener

StraightCare

with SplitStop technology
for split-end prevention
Ionic conditioning
Keratin infusion



BHS675/00

Put your hair in the spotlight

Up to 95% split-free ends*

Vivid ends straightener is our first straightener designed to protect your fragile ends. Thanks to our premier SplitStop Technology, you can enjoy beautifully styled hair with healthy looking ends!

Ease of use

- Extra-Long plates (105 mm) for fast and easy straightening
- Cool tip to easily create curls and waves
- Fast heat-up time, ready to use in 30 sec
- 1.8 m power cord
- Auto shut-off for safe use

Beautifully styled hair

- Keratin infusion for better care
- More care with ionic conditioning for shiny, frizz-free hair

Proven to prevent split ends

- SplitStop Technology for ultimate split-end prevention
- UniTemp sensor for beautifully styled hair with less heat
- Ceramic coating for smooth gliding and damage prevention
- 11 digital temperature settings for absolute control

Highlights

SplitStop Technology

Our secret to ultimate split-end prevention is the new SplitStop Technology. It provides a unique combination of UniTemp sensor and our smooth ceramic plates to protect the health of your hair. The UniTemp sensor prevents your hair from being exposed to unnecessary high heat and our styling plates guarantee minimal friction for ultimate split-end protection.

UniTemp Sensor

The UniTemp sensor prevents your hair from being exposed to unnecessary high heat by providing a more consistent styling temperature for improved performance: Get the same results with a 20°C lower heat setting**. Create the perfect style with healthy-looking ends that are full of life.

Keratin infusion

Keratin is the hair's essential ingredient which makes it strong, healthy and gorgeous looking. The ceramic is enriched with keratin to take even better care of your hair.

Ionic Conditioning

Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is smooth, frizz-free hair with vibrant shine.

105-mm long plates

The straightening plates have a professional length of 105 mm, leading to faster and easier straightening.

Ceramic plates

The smooth ceramic-coated plates prevent damage to your hair during styling with smooth gliding.

Digital temperature settings

Digital display with 11 temperature settings up to 230°C gives you absolute control to adjust the temperature to your hair type for damage prevention.

Cool Tip

The tip of the styler is made from a special heat insulating material to keep it cool. You can safely hold it while you're curling to create beautiful curls, waves and bouncy styles.

Highlights

Fast heat-up time

This styler has a fast heat-up time, being ready to use in 30 seconds.

1.8 m cord

Convenient to use thanks to the 1.8-m power cord length.

Auto shut-off

This styler has been equipped with an automatic shut-off feature. This feature has been designed to provide peace of mind. If left on, the appliance will automatically switch off after 30 min.

Specifications

Technical specifications

Cord length: 1.8 m
Voltage: 110-240 V
Heat-up time: 30 sec
Heater Type: High-performance heater
Plate size: 25 x 105 mm
Auto shut-off: Yes, after 30 mins

Features

Ceramic coating
Swivel cord
Storage hook

Service

2-year worldwide guarantee

Caring technologies

Ionic Care

