

# PHILIPS



## Hair Dryer

### 5000 Series

2300W

ThermoShield technology

Mineral ionic & 2x ionic care\*

3 heat & 2 speed settings



BHD538/20

## Fast drying with no heat damage\*\* with ThermoShield technology

ThermoShield technology gives you ultimate protection from heat damage, by actively controlling the air temperature of the dryer to an optimum level.

### Beautifully styled hair

- Precise control with 6 heat and speed settings
- Slim nozzle for touch-ups and detailed styling
- Handle twists and folds for easy storage

### Care and protect

- A powerful motor creates air speeds of up to 110 km/h\*\*\*\*
- 2x ionic care\* for shiny, frizz-free hair
- Reduces UV damage\*\*\*\*\*, for smoother hair

### Powerful drying

- 20%\*\*\* faster drying with a powerful 2300W airflow
- Cool air setting to finish your style

### ThermoShield technology

- ThermoShield technology for ultimate heat protection

## 5000 Series

Hair Dryer

BHD538/20

# Specifications

### Attachments

Nozzle: 11 mm

Volume diffuser

### Technical specifications

Cord length: 1.8 m

Wattage: 2300 W

Voltage: 220 V

Motor: DC

Color / Finishing: Satin & Rose

### Features

Foldable handle

Storage hook

Heat/Speed settings: 6

Cool shot

### Service

2-year worldwide warranty

### Caring technologies

Ionic technology: 2x ions\*

ThermoShield technology

Mineral ionic care

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\* vs. BHD350 in top setting  
\*\* ThermoShield setting  
\*\*\* vs. basic dryer  
\*\*\*\* Tested in Philips lab with nozzle in top setting  
\*\*\*\*\* Mineral Ionic after 6 months UV exposure