



Hair Dryer

5000 Series

2300W

ThermoShield technology

Mineral ionic & 2x ionic care*

3 heat & 2 speed settings



BHD538/20

Fast drying with no heat damage** with ThermoShield technology

ThermoShield technology gives you ultimate protection from heat damage, by actively controlling the air temperature of the dryer to an optimum level.

Beautifully styled hair

- Precise control with 6 heat and speed settings
- Slim nozzle for touch-ups and detailed styling
- Handle twists and folds for easy storage

Care and protect

- A powerful motor creates air speeds of up to 110 km/h****
- 2x ionic care* for shiny, frizz-free hair
- Reduces UV damage*****, for smoother hair

Powerful drying

- 20%*** faster drying with a powerful 2300W airflow
- Cool air setting to finish your style

ThermoShield technology

- ThermoShield technology for ultimate heat protection

Specifications

Attachments

Nozzle: 11 mm
Volume diffuser

Technical specifications

Cord length: 1.8 m
Wattage: 2300 W
Voltage: 220 V
Motor: DC
Color / Finishing: Satin & Rose

Features

Foldable handle
Storage hook
Heat/Speed settings: 6
Cool shot

Service

2-year worldwide warranty

Caring technologies

Ionic technology: 2x ions*
ThermoShield technology
Mineral ionic care

